

# Keynote



## PRESENTER:

[Trabian Shorters](#), [BMe Community](#)

## BIO:

Trabian Shorters is a New York Times bestselling author, social entrepreneur, and the leading authority of an award-winning approach to Diversity, Equity and Inclusion called "Asset Framing." His pioneering work in Asset Framing earned Shorters recognition as one of the world's leading social entrepreneurs, as well as prestigious Ford Foundation, Ashoka and Aspen Institute fellowships.

Top officials of iconic social impact funders including the Bill and Melinda Gates Foundation, New Schools Venture Fund, Donors Choose and The Heinz Endowments request Asset Framing for their boards, staffs and grantees.

Shorters' organization, BMe Community, proves the power of asset framing by operating the largest social entrepreneur fellowship for Black men in the US. BMe Community's 220+ Genius Fellows have helped over 2-million families secure educational, economic, human rights, health and wellness opportunities since 2013. In 2016, they were invited to the Obama White House to receive over 60 President's Voluntary Service Awards.

BMe Community's award-winning content includes New York Times bestseller, "REACH", as well as inspiring videos and articles that appear in leading publications including Forbes, Washington Post, NBC, Black Enterprise and major metropolitan dailies. BMe's 40,000 subscribers enjoy a steady stream of news, innovation and positive community engagement in matters of race, cities and America's future

Shorters is a retired tech entrepreneur, former vice president of the John S. and James L. Knight Foundation and doting father to two brilliant, black twin girls who are growing up in the better world that we are making together for them.

## TIME:

4:20pm – 5:20pm on Wednesday, May 29<sup>th</sup>

## LOCATION:

Riverbend Ballroom